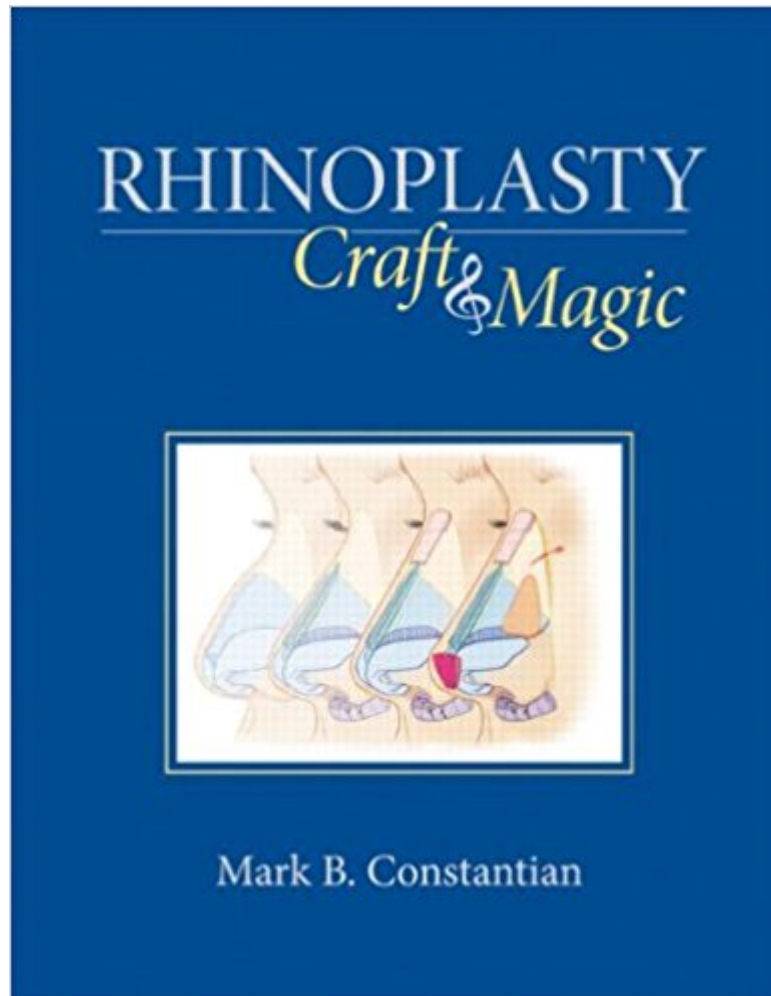




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# Rhinoplasty: Craft And Magic



## Synopsis

Rhinoplasty: Craft and Magic, by Dr. Mark B. Constantian, a master work by a master surgeon, is destined to change the way you practice rhinoplasty. It is essential reading for all surgeons interested in nasal surgery. For many surgeons, rhinoplasty is seen as a complex and often mystifying operation. This book takes the mystery out of rhinoplasty, making it both understandable and controllable, demonstrating that function can always be improved, and showing how particular postoperative shapes can be achieved with a high level of certainty. It will provide you with the basic skills and understanding of how rhinoplasty works in both primary and secondary nasal operations. This comprehensive book is packed full of useful information to help you improve your rhinoplasty results. An applied anatomy chapter discusses the critical anatomic variants that are important to diagnose and how these affect the end result during different operative procedures, such as reduction of the dorsum. The surgeon learns what to expect after each operative step, and to understand how to interpret what is seen in the operating room. Another chapter focuses on the airway; it describes how to avoid creating airway problems and how to correct these problems when they occur. Multiple grafting techniques are also described with step-by-step details of how to use each type of autogenous donor material and the secrets for making the grafts work the first time. Important information is included on how you work with the different types of soft tissue covers with different patient types and specific clinical problems, including cleft lip nose, the traumatized nose, the older patient, the narrow nose, the thick-skinned nose, and the open rhinoplasty deformity. All common secondary problems are addressed in detail, such as secondary dorsal tip and supratip deformities. Numerous innovative features and tips and tricks are included to guide the reader and enhance understanding. Icons introduce each technique, providing a visual summary of the operative strategy used for each problem discussed. Summaries of surgical plans precede each procedure. Surgical solutions to specific problems are grouped together and illustrated with step-by-step technique. Long-term results are analyzed, with inclusion of many 5-, 10-, and 15-year results. Four DVDs with operative video complement and expand on the techniques described in this amazing two-volume set.

## Book Information

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## Customer Reviews

"â jjust what you would expect from a masterful rhinoplasty surgeon such as Dr. Constantian. It is well organized and beautifully written and presented, and much attention is given to detail. The amount of information it provides is enormous. ...We need to remember that the majority of the basic principles of rhinoplasty and many of the modern-day grafts were developed by endonasal rhinoplasty surgeons. Anyone really interested in performing rhinoplasty should know about these principles, how they were developed, and the grafts and techniques used to place them. This will strengthen the foundation for the developing rhinoplasty surgeon and add to what has already been learned, and continue to make it a more predictable and reproducible operation in the future."â •Jack P. Gunter, M.D., in Plastic and Reconstructive Surgery "...a comprehensive discussion of a surgical topic that has engendered a diversity of proposed solutions. Dr. Constantian succeeds not only in sharing his surgical philosophy but also in conveying his aesthetic mindset and techniques of form analysis. The conversational tone, highly understandable writing style, and numerous insights of practice give the book a feel of a fellowship-like experience." â •Archives of Facial Plastic and Reconstructive Surgery" This book is a first-class publication, as we have come to expect from Quality Medical Publishing Inc. The four accompanying DVDsâ •Primary Rhinoplasty with Lateral Crural Relocation, Rib Harvesting and Perichondrial/Cartilage Strip, Secondary Rhinoplasty with Composite Grafts and Maxillary Augmentation, and Secondary Rhinoplasty with Ear Cartilageâ •are all highly edited, with clear demonstrations of each procedure. I would recommend this book to every surgeon who performs rhinoplasty regardless of whether he or she is a trainee or an established rhinoplasty surgeon. Even surgeons who are strong advocates of open rhinoplasty will find this book to be an informative and educational experience. It is not necessary for the reader to agree with Dr. Constantianâ™s concepts, principles, and judgment. I am sure, however, that the reader will never be able to evaluate a nose, perform a rhinoplasty, and analyze

the postoperative result without having been influenced by reading this excellent book."â •Plastic and Reconstructive Surgery

Dr Constantian is a well known expert in the field of rhinoplasty. While there are many rhinoplasty texts available this book is a valuable addition for several reasons. First, the book conveys in clear language and illustrations the inner thought process of a master surgeon. Second, the emphasis on overall nasal function forms the foundation for all of the text. Third, the text rises above the usual debate of rhinoplasty approaches (external versus endonasal) and keeps the focus on nasal support, function and surface contour. This is a must read for every rhinoplasty surgeon whether you have just complete training or have performed thousands of nasal cases.

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